

**GP Website WG Proposal & Budget Request  
November 17, 2021, Senate Meeting**

**Proposal for Integrated Design/Implementation Activities**

In order to integrate diverse components of the 'student journey,' members of the GP Homepage Workgroup will work in collaboration with the SRJC web team and the district's Shared Governance ad hoc Website Workgroup, other GP Workgroups, students/core stakeholders, the Academic Senate, DCC/DCCIM, and others as determined by VPAA and VPSS.

Outcomes of our integrative, cross-component collaboration include the following 'deliverables':

- generating sitemaps of the JC websites most essential to guiding and supporting students on their education journeys, so that critical content can be targeted for migration to the new student section
- developing robust 'decision trees' for providing access to essential components of academics and student services with clarity, equity, and choice for all potential, new, and returning students
- creating mock-ups of possible designs for an appealing, concise, user-friendly approach to integrated Academics + Student Services information for review by Senate and Student Services partners, etc.
- identifying a streamlined information architecture structure for the design selected, so that information and resources can be updated and maintained efficiently by district/department content providers
- outlining and reporting on design/implementation steps and June migration plan
- generating sitemaps for the new/revised website, including readily-accessible information on contacts tasked with content and/or support at the district/ component/department level

**Budget for Web Programming Support for Design/Implementation Activities**

- 1) District Web Lead and GP Homepage Workgroup member Leila Rand will be doing the design work coming out of this process. She will also be intimately involved in all the workgroup / committee work required to hone the design and get approval from the various stakeholders. In order for her to do so, backfill is needed for her usual day-to-day work:

Web Design Specialist - Professional Expert. STNC Hourly rate based on the bottom range of the

Web Design Specialist (O) pay scale

3 Specialists for 8 months at 25 hours per week @ \$35/hour **\$84,000**

**GP Website WG Proposal & Budget Request  
November 17, 2021, Senate Meeting**

- 2) Once a new integrated design is approved, the Drupal programmer at Link Creative will need to build it out:

**Drupal Programming from Link Creative: 150 hours @ \$125/hr \$18,750**

Additional software/webtools/licensing as needed 2,500

- 3 ) Web Pathway Development Consultant for Student-Centered Journeys section of domain  
Est. \$100,000
- 4) Faculty/ staff participation from Senate, Guided Pathways, Student Services, other stakeholders, as identified, TBD as needed and as approved by ASEC/VPAA, VPSS, etc.

**Total estimated for design/programming: \$205,250**